

unis ∞ vers

le beau responsable



PRINTEMPS

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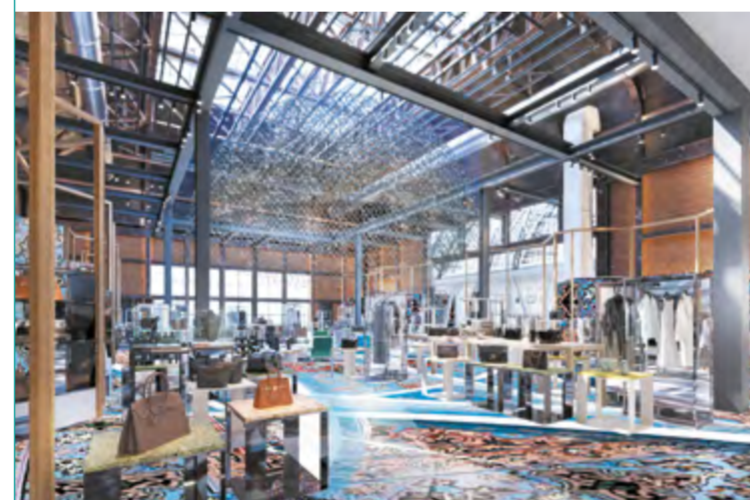


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le beau responsable

(UNITED FOR SUSTAINABLE BEAUTY)

SEPTEMBER 2021, A NEW SEASON FOR PRINTEMPS

Like the season of Spring after which it is named, Printemps has constantly reinvented itself ever since its creation in 1865. Printemps is committed to supporting major societal changes for the benefit of its customers, employees, partners and, more widely, the planet and the future of all. The brand is keen to keep abreast of changes in the world and is therefore naturally taking a new direction, that of the circular economy.

For Printemps, this vision of rich and open circularity is inextricably linked to the collective adventure.

Because the department store is a meeting place, a place of interaction, a driving force, which pushes consumer practices forward.

A whole new floor of the Haussmann flagship shop is dedicated to the concept. The Coupole Binet and the Pont d'Argent, two Eiffel structures located on the top floor of the Women's Fashion store - closed to the public for many years - have been renovated in a minimalist style to create the largest space in Paris dedicated to circularity. This 1,300 m² paradise, bathed in light and with a panoramic view over the whole of Paris, is the backdrop for this unique initiative, which brings together:

- a unique, direct, expert second-hand clothing repurchasing service - a far cry from impersonal digital experiences,
- a carefully curated vintage range combining luxury with accessibility,
- and a selection of fashion, skincare and lifestyle brands committed to genuine, responsible practices such as upcycling, art-cycling, repair, customisation and second-hand goods.

Convinced that the challenges of tomorrow must be met together, the Printemps teams have also created "Unis vers le beau responsable", a label that examines the performance of brands in terms of sustainability and invites them to do even better. The aim is to promote good practice and support customers by offering them ever more responsible products. The intention is not to wipe the slate clean, but to instil positive energy, help bring about beneficial change, and modify our behaviour so that beautiful also means good.

**FROM 2 SEPTEMBER
ETHICALLY RESPONSIBLE BRAND PRINTEMPS UNVEILS ITS LABEL:**

“UNIS VERS LE BEAU RESPONSABLE”

(UNITED FOR SUSTAINABLE BEAUTY)

PRINTEMPS AND ITS REVOLUTIONS

“At Printemps, everything is new, fresh and beautiful...” It was not by chance that Jules Jaluzot chose Printemps, the French word for Spring, for of the “Au Printemps” label he founded in November 1865. The symbol of warm days and renewal, it marks a break away from the era in which brands displayed the name of their creator, their address, or references to their price positioning. From the outset, Jules Jaluzot's department store was in a constant state of reinvention.



CONSTANTLY INNOVATING

A comprehensive range, entry with no obligation to buy, fixed prices, flawless quality, the invention of sales as early as 1866, technological innovations such as the installation of electric lighting in 1883 when it was not yet available in any public building in Paris, and the first lifts installed in a shop... Jules Jaluzot was a visionary who instilled in Printemps a pioneering spirit and his ability to capture the spirit of the times in order to facilitate his customers' lives, a spirit that still lives on at Printemps.

PAVING THE WAY

Higher rates of pay than elsewhere, guaranteeing decent living conditions, investment in training and - a revolutionary idea in the late 19th century - equal pay for men and women... The roots of what we now know as a CSR policy were present from the earliest days of Printemps. This commitment is in the company's very essence. And each generation has added to this heritage by exploring new issues such as French-made products, which were highlighted in the 1980s with the Défi Français, when the subject was confidential.

ALLOWING GOOD IDEAS TO FLOURISH

Printemps moves with the times. In 2017 the company decided to tackle some new challenges, those related to the preservation of the planet and its inhabitants, by launching 34 transformation projects focused on three priorities:

- to be a responsible group,
- a caring employer,
- and an inspiring trendsetter.

Its aim was to inspire all lovers of beauty - customers, visitors, employees, partners - by creating unique, positive and sustainable experiences. This approach has now been taken a step further with :

- the launch of the “UNIS VERS LE BEAU RESPONSABLE” label which highlights ethical brands through a rigorous collaborative approach,
- the inauguration of the largest space reserved for circularity with a unique vintage range, and the creation of a new service dedicated to second-hand goods.



**FOSTERING ETHICAL
COLLECTIVE INITIATIVES**

The world is changing and it is up to major players such as Printemps to be facilitators and catalysts of change. Printemps has always embraced changes in society, integrating them into its development and popularising them. Now, by making a strong and unique commitment to circularity, Printemps is continuing its efforts by promoting the positive sustainable initiatives of brands and responsible citizens.

HEADING IN THE SAME DIRECTION WITH THE “UNIS VERS LE BEAU RESPONSABLE” LABEL

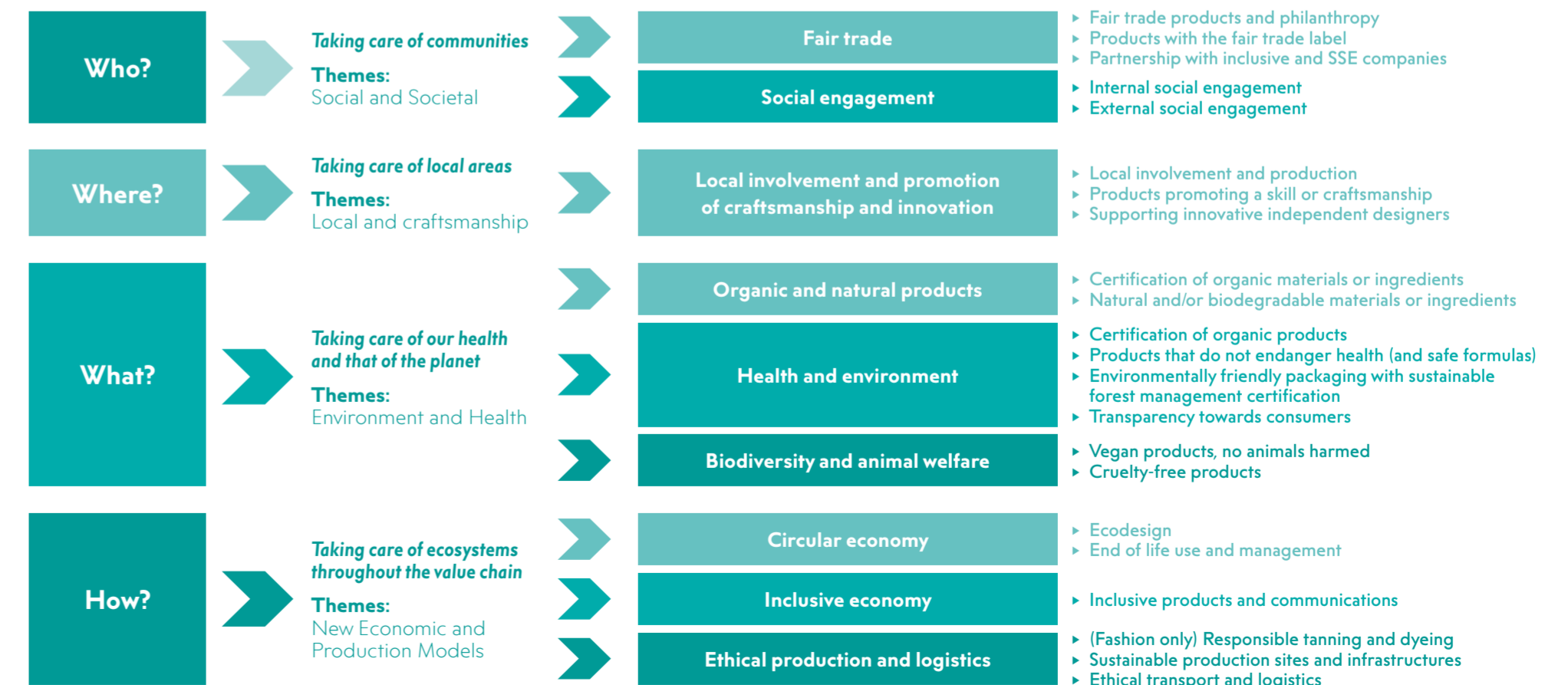
**unis ∞ vers
le beau responsable**

By creating “UNIS VERS LE BEAU RESPONSABLE” (United for sustainable beauty), Printemps is enabling brands that have adopted an ethical approach to assess their profile and the impact of their sustainability initiatives.

Structured around 9 themes ranging from sustainable sourcing to responsible logistics, the promotion of an inclusive and circular economy, and innovation, the “Unis vers le beau responsable” label requires brands to meet 22 comprehensive criteria.

This frame of reference, defined jointly with the **Imagin'able** Agency specialised in sustainable innovation, and a committee of experts and key brands, is intended as a real catalyst for change in everyday life.

This is a living, evolving label requiring brands to combine initiatives in order to achieve a minimum score of 30 out of 100.





SETTING OUT OUR COMMITMENTS WITH THE MANIFESTO

To showcase this joint effort in motion, Printemps is promoting the brands that have been awarded the label throughout its network, updating these proposals as new entries are received.

From 2 September, these brands committed to environmental responsibility can be found on all floors of Printemps, as well as in the window displays.

To clarify its approach, Printemps has drafted a Manifesto which is available to visitors and outlines the four founding principles of this initiative:

- a human focus, thanks to the social and solidarity initiatives throughout the production chain
- an ethical focus, through craftsmanship and local production
- a focus on nature, via renewable and ethical raw materials
- a focus on the circular and sustainable economy through upcycling and second-hand products.

As the leader of this “tribe” working tirelessly to improve its social and environmental practices, Printemps will promote the best initiatives beyond this first phase so that every consumer can make informed purchases.



“Printemps' goal with its ‘Unis vers le beau responsable’ label is to co-design with brands that are committed to providing consumers with an increasingly wide range of ethical products. This approach was designed to catalyse environmentally friendly initiatives and enable all those involved in the fashion, interior design and lifestyle sectors to move forward together and share best practices.”

— Stéphane Roth,
Marketing and Communications Director
of the Printemps group.

unis ∞ vers

le beau responsable

(UNITED FOR SUSTAINABLE BEAUTY)

THE MANIFESTO

In order to amend patterns of consumption and promote change, we at Printemps believe that the challenges of today's world require us to develop responses together.

Our “Unis vers le beau responsable” label brings together a community of brands committed to giving meaning to your purchases and allows you to identify products that value.

human beings

thanks to the social and solidarity initiatives
throughout the production chain

ethics

through craftsmanship
and local production

nature

via renewable
and ethical raw materials

the circular and sustainable economy

through upcycling
and second-hand products

A virtuous chain between you, us and our partners, our label “Unis vers le beau responsable” stems from Printemps' commitment to society and its role as a catalyst for emotions and encounters that enrich and change you.

CHLOÉ, THE FIRST ETHICAL GUEST IN THE PRINTEMPS ATRIUM

Chloé, Printemps' first partner for this autumn dedicated to circularity, has taken over the atrium of Printemps Haussmann with an installation that is both exclusive and ethical.

This new architectural direction conceived for the layout of the atrium is a new side to the world of Chloé: a language that celebrates materials with low environmental impact to interpret a narrative that belongs to both Gaby Aghion and Gabriela Hearst. In a soothing atmosphere infused with a natural lightness, visitors are welcomed into this open space whose façades are clad in soft clay. Vintage furniture and made-to-measure pieces, carefully selected by the brand, were made by local craftsmen.



This collaboration was an obvious choice. Chloé is one of the ambassadors of an increasingly ethical wardrobe. Since the arrival of **Gabriela Hearst** in 2020, it has continued to consolidate this philosophy. The Autumn-Winter 2021 collection was therefore guided by some bold new concepts, ones that are more respectful of society and the planet. Notable developments include:

- the quadrupling of low-impact raw materials,
- the phasing out of man-made cellulosic fibres such as viscose and the near total reduction of synthetic raw fibres such as polyester,
- over 50% organically-grown silk,
- the use of 80% recycled cashmere yarns in knitwear,
- sourcing with WFTO* certified partners, including Manos del Uruguay**.

Efforts have also been made to reduce the adverse effects of galvanisation processes by selecting a single type of gold or silver for all jewellery and leather goods collections. With regard to fashion shows, Chloé has created an Ethical Event Charter to reduce its emissions to a minimum. Furthermore, the impact of fabric production is offset 100% through participation in a mangrove reforestation project in Myanmar.

These developments are only the beginning of a programme planned for 2025 and aimed at obtaining **B Corp certification by the end of 2021**, a first for the luxury industry. Other aspects consolidate these ambitions, which are enshrined in the mission statement "Women Forward. For a fairer future" published in Chloé's articles of association. This mission is a testament to the legacy of Chloé's founder, Gaby Aghion, and her vision of femininity that is firmly focused on progress and gender equality. It demonstrates Chloé's commitment to making a positive impact on society and the planet. There is still a long way to go, but the Chloé teams are confident that by focusing on transparency and taking concrete action, you can change anything. This is a point of view shared by Printemps.

* WFTO is a global community of social enterprises that fully embrace fair trade. Its guarantee system is an international verification model for social enterprises that place the interests of workers, craftsmen and the planet at the forefront. These companies have a positive impact on the living conditions of 1 million people, 74% of whom are women.

** Manos del Uruguay is a not-for-profit organisation. Since 1968, Manos has supported the work of hundreds of craftsmen. Honouring the heritage of Uruguayan craftsmanship, Manos manufactures its products with respect for the environment. By employing women from rural areas, Manos provides more than just an income: the job also allows these women to gain independence while remaining close to their roots, traditions and communities.

ON 21 SEPTEMBER, PRINTEMPS WILL REVEAL
A NEW HERITAGE AREA DEDICATED TO CIRCULARITY:

“LE 7^{ÈME} CIEL DU PRINTEMPS”

(PRINTEMPS’ 7TH HEAVEN)

As a creator of unique, positive and sustainable experiences, the Printemps Haussmann department store is dedicating a unique space to its circular range, the 7th floor of its building dedicated to women, which has not been open to the public since 1960’s. It is a spectacular 1,300 m² space made of glass, light, and Eiffel beams opening on to Paris, its zinc roofs and its most beautiful monuments... 7th Heaven.



SETTING THE SCENE: “LE 7^{ÈME} CIEL” UNVEILS A HIDDEN HERITAGE

Printemps is to inaugurate 3 spectacular locations to create the largest area dedicated to circularity in France. These spaces embody the evolution of Printemps over the course of the 20th century and its constant reinvention..

THE COUPOLE BINET, A GLASS DOME WITH AN EIFFEL STRUCTURE

In 1910, the Printemps department store was expanded with the addition of a second building on Boulevard Haussmann (currently Printemps Women’s store), topped by two cupolas: the Coupole Binet, named after its architect, and its twin, the Coupole Charras, which now houses the Brasserie du Printemps. The Coupole Binet has an eventful history.

It was burned down in a fire and meticulously reconstructed in the 1920s. Disassembled during the First World War and stored in a warehouse for protection, it lay forgotten for decades until, ironically, another fire destroyed all the stained glass windows. Its structure was then reinstalled in the Boulevard Haussmann building, used first as a staff refectory and then in the 1990s as an auditorium. This new usage meant that it had to be covered with insulating blackout panels.

Today, the cupola, whose rounded shape perfectly symbolises circularity, lets the light shine through once more, allowing brands involved in circularity, specialising in fashion, beauty, accessories, homeware, etc., to showcase their products in the light of day.





THE PONT D'ARGENT, A BRIDGE BETWEEN EARTH AND SKY

The Pont d'Argent, an entirely white bridge, was built in the 1930s. The structure was initially designed to be temporary and was installed on the second floor in the space between Printemps' large halls. Designed to host events, it was the setting for numerous fashion shows by the designer Paul Poiré. It was later moved from the 2nd to the 7th floor, connecting the two cupolas. Now permanent, it was fitted with stands and catwalks to become an exceptional venue for shows, conferences and other exhibitions.

It underwent a radical change in the 1970s when it was closed and offices for the store's management were installed. It was not until 2021 that the Pont d'Argent was stripped of the various layers of construction work that had covered its riveted metal frames and brick walls.

It is a new lease of life for this raw décor, which has been preserved in its original state, becoming the monumental, bespoke setting for Second Printemps, its vintage range and second-hand service.

A PANORAMIC TERRACE WITH VIEWS OF THE WHOLE OF PARIS

A double staircase lit by a 1920s stained glass window leads to the Pont d'Argent, which itself opens onto a terrace with an incredible view of Paris: the Opera, the Panthéon, the Eiffel Tower... as well as the outer domes and their characteristic gilding. It will be possible to take a gourmet break there.

In order to incorporate these iconic locations into the theme of circularity and therefore create a link with its history, Printemps has chosen very limited architectural intervention, focusing on visitor comfort and an eco-design approach.

Exposed walls and steel frames, and transparent glass windows form the shell of the new floor. In terms of interior design, priority has been given to reusing existing furniture from storage, customising it and creating displays from recycled materials. In parallel, wooden honeycomb structures have been installed in the alcoves of the dome to showcase the ethical designers and entrepreneurs who will be presenting their products and services there.

“This project on the seventh floor of Printemps Haussmann is fabulous because it involves three iconic locations - the Coupole Binet, the Pont d'Argent, and the terrace - arguably some of the most spectacular spaces in our buildings. They are also three places with a very interesting and glorious history, especially in terms of architecture, and we have endeavoured to preserve and enhance this history.”

— Ion Metulesco,
Director of Architecture, Engineering
and Maintenance at Printemps.

ARTISTS IN CIRCULAR MODE : COMBINING THE BEAUTIFUL AND THE GOOD

To celebrate this new series, Printemps has invited artists to explore the theme of circularity.

They have taken over various spaces in Printemps, expressing through their works the infinite movement that connects buyers to the objects they choose, and sellers to buyers.

ATELIER LAPS

Atelier Laps is central to this project with its fluid, spectacular installations that guide the visitor from the window displays to the 7th floor.

The duo, made up of Amélie Lengrand and Sophie Paumelle, are based in Paris and Lyon and work with raw materials – wood, paper, fabric, etc. - which are distorted, cut, folded, woven, stapled and assembled to create structures, spaces and surfaces.

For Printemps, Atelier Laps has designed a wooden “guiding ribbon”, an interpretation of the meaning of the “Unis vers le beau responsable” label and the infinity sign. It unfurls from the window displays designed as infinite ribbons, then runs across the ground floor, the atrium and the upper floors to reach its highest point, “7ème Ciel”, and rises beneath the cupola in a mass of ribbons made from recyclable materials embellished by threads of light.



JORDANE SAGET

While the eyes of visitors are immediately drawn to this poetic flight of fancy, they are also invited to look down and admire the carpet by Jordane Saget: a truly dreamlike metaphor celebrating the threads of Circularity.

For over a decade, this Parisian street artist has been asserting his distinctive style, experimenting with lines that are both evocative and mysterious, which he draws on the streets of Paris with chalk or paintbrushes, never putting his name to them. Despite his anonymity, his nearly 2,000 works scattered around the French capital have caught the attention of the public, fashion designers with whom he has collaborated (Jean-Charles de Castelbajac and Agnes b.) and have been the subject of numerous exhibitions.

For Printemps he has left his mark on the floor of the Coupole, with a pattern that incorporates his intertwining and complementary lines, perfect evocations of the links between people and their environment.

CHARLES KAISIN

As for the Pont d'Argent, its glass and metal roof will house a monumental cupola made up of 12,000 origami birds, all hand-folded and designed by the artist Charles Kaisin.

The mobile was designed in situ by the internationally renowned Belgian artist who has exhibited his work at the Palais de Tokyo, the Grand Palais, the Mudam (Museum of Modern Art, Luxembourg), the Kyoto Art Center and the Museum of Modern and Contemporary Art in Brussels, Kanal - Centre Pompidou.

The artist and designer graduated from Ron Arad's class at the Royal College of Art in London and worked with Jean Nouvel and Tony Cragg. He studied this technique with an origami master in Japan. Fascinated by geometry, movement and recycling, it was only natural that Charles Kaisin should be involved in Second Printemps.



ROMAIN FROQUET

We return to the floor of the Pont d'Argent with in-situ décor by street artist Romain Froquet who revisits the infinity symbol on the floors and the monumental carpet of the Pont d'Argent.

This self-taught French artist, born in 1982 and known for his urban frescoes in Europe and the United States, combines styles and colours, abstraction and figuration in poetic motifs.



“SECOND PRINTEMPS” ON THE PONT D’ARGENT: LUXURY AND DESIGNER VINTAGE AND SECOND-HAND FASHION

21 September, the first day of autumn. This is the day chosen by Printemps to raise the curtain on this new setting and on the new circularity scene, the ethical brands and services identified by Printemps, which are reinventing creation and consumption methods for a more sustainable society.

SECOND PRINTEMPS, THE LUXURY AND DESIGNER VINTAGE AND SECOND-HAND FASHION SPACE

Moving forward together also includes the need to recreate links around consumption patterns. While second-hand products are becoming essential in every wardrobe, their (re)distribution is becoming increasingly digitalised. Vintage is all about passing down items through the generations and defines the fashion of today. And what better way to tell their story and make them your own than through advice and human contact?

Printemps has therefore devised a new kind of place combining service, products and inspired curation for all. Located on the Pont d’Argent, the 650 m² Second Printemps is the largest physical space in the world dedicated to vintage and second-hand luxury and designer goods within a department store.



MARIE BLANCHET, VINTAGE EDITOR

To launch the project, Printemps has joined forces with Marie Blanchet and her group of vintage experts, who share a modern vision of the fashion of yesteryear and a common goal of promoting second-hand clothing by giving it its own place in the contemporary offering.

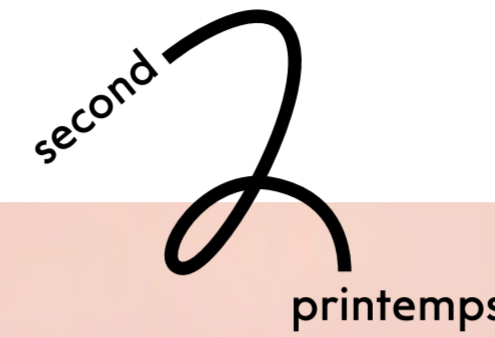
An authority on all things vintage, she is the founder of Mon Vintage by Marie Blanchet and is also the driving force behind the success of Vestiaire Collective and William Vintage. Those seeking her services include celebrities such as Chloe Sevigny, Rihanna, Meghan Markle and Amal Clooney. This year, The Row has commissioned her to curate an exclusive vintage capsule collection.

For Second Printemps, she and her team source meaningful pieces from all over the world that echo the editorial direction of Printemps. This exclusive selection covers half a century of fashion history and reflects the cultural codes of fashion by anticipating future trends.

Each piece is accompanied by an identity card detailing its designer, history and origins, making it all the more precious. The careful choice of pieces benefits everyone: vintage enthusiasts in search of that “rare gem” to complete their collection or revisit timeless classics, or first-time visitors who want to take the plunge, stand out from the crowd and buy better.

“Wearing vintage and combining it with pieces from current collections is a way to sustainably and ethically upgrade your way of dressing fashionably, while retaining your own style. It’s also about treating yourself to a piece of history (anchoring yourself in the past) so that you can better understand the fashion of tomorrow.”

— Marie Blanchet



A 100% PRINTEMPS BUY-BACK SERVICE

No deliveries, no delays, no uploading, no management of requests... but the immediate purchase of accessories and clothes that are no longer worn.

After checking the eligibility of the items submitted by visitors, the process is simple:

- a valuation and a buy-back price are provided within 24 hours.
- upon agreement, a voucher is issued to the estimated value, which can be used in the Printemps stores.
- the sold piece will then be given a new purpose, first on the racks of the Pont d’Argent and then in the wardrobe of the person giving it a new lease of life.

And to ensure the most personal of handovers, every seller will have the opportunity to leave a note for the next owner. A poetic way to pass on your pre-loved items.



ALL THE INGREDIENTS FOR A UNIQUE LUXURY EXPERIENCE FOR ALL

The carefully selected pieces are meticulously sourced from all over the world following an unprecedented, cross-disciplinary and contemporary approach. The exclusive Second Printemps selection is available to all.

The aim is to offer iconic, timeless products ranging from the Hermès Kelly bag to Fendi’s Baguette bag, the Saint Laurent Rive Gauche dinner jacket, Stella McCartney’s legendary embroidered jeans for Chloé, and the iconic Prada and Phoebe Philo collections for Céline... must-haves dating from the 1960s to 2010. Second Printemps will also exhibit exceptional museum-quality pieces, considered to be collector’s items or “holy grails”, such as an original dress from Alexander McQueen’s “The Girl Who Lived in the Tree” A/W 2008 show, a dress embroidered with two-dimensional sequins from Comme des Garçons’ famous A/W 2012 collection, a Birkin Hermès bag made of exotic leather, etc.

For newcomers to the vintage scene, Second Printemps has also developed an approach that facilitates discovery by seeking out more affordable pieces for men and women, such as a cashmere coat by Max Mara, a pair of Yves Saint Laurent earrings from the 1980s, a Helmut Lang denim jacket from the late 1990s, and even Walt Disney T-shirts.



THE COUPOLE BINET
CIRCULARITY IN ALL
ITS FORMS

THE PONT D'ARGENT
"SECOND PRINTEMPS"
THE LUXURY AND DESIGNER VINTAGE
AND SECOND-HAND FASHION

THE COUPOLE CHARRAS
(BRASSERIE PRINTEMPS)

CIRCULARITY IN ALL
ITS FORMS IN THE 8 ALCOVES
OF THE COUPOLE BINET

1. FRANÇOISE PARIS

Founded by Johanna Senyk, known for her Wanda Nylon brand, this winner of the ANDAM Grand Prix in 2016 offers fashion and accessories. Pieces produced in partnership with the best Italian manufacturers. To complete this tribute to craftsmanship, the brand will present 9 exclusive looks created in collaboration with 9 students from the Marangoni Institute, one of the world's leading design schools, entirely made from recycled materials and exclusive to Printemps.



4. BRUT

Brut is the destination for those who love workwear and military clothing. There is also a "Rework" collection, with reinvented vintage pieces such as 1950s chinos, reconstructed to meet today's standards, and jeans produced in France using old machines collected from around the world.



2. TILLI

Tilli has restored the profession of artisan couturier to its former glory. Its team of stylists, pattern makers and dressmakers with a stylistic approach helps you look after your wardrobe and interior decoration by repairing, transforming and customising it.

3. DOCTEUR SNEAKER

Trainers looking shabby? Docteur Sneaker, specialists in cleaning, renovating and customising trainers, gives them a new lease of life.



6. MADE IN DESIGN

The leading European e-commerce website for decoration and design offers an original selection of vintage products upcycled by artists, products made from carefully selected recycled materials, customer returns and pieces that have been examined and repaired.



7. RELIQUE

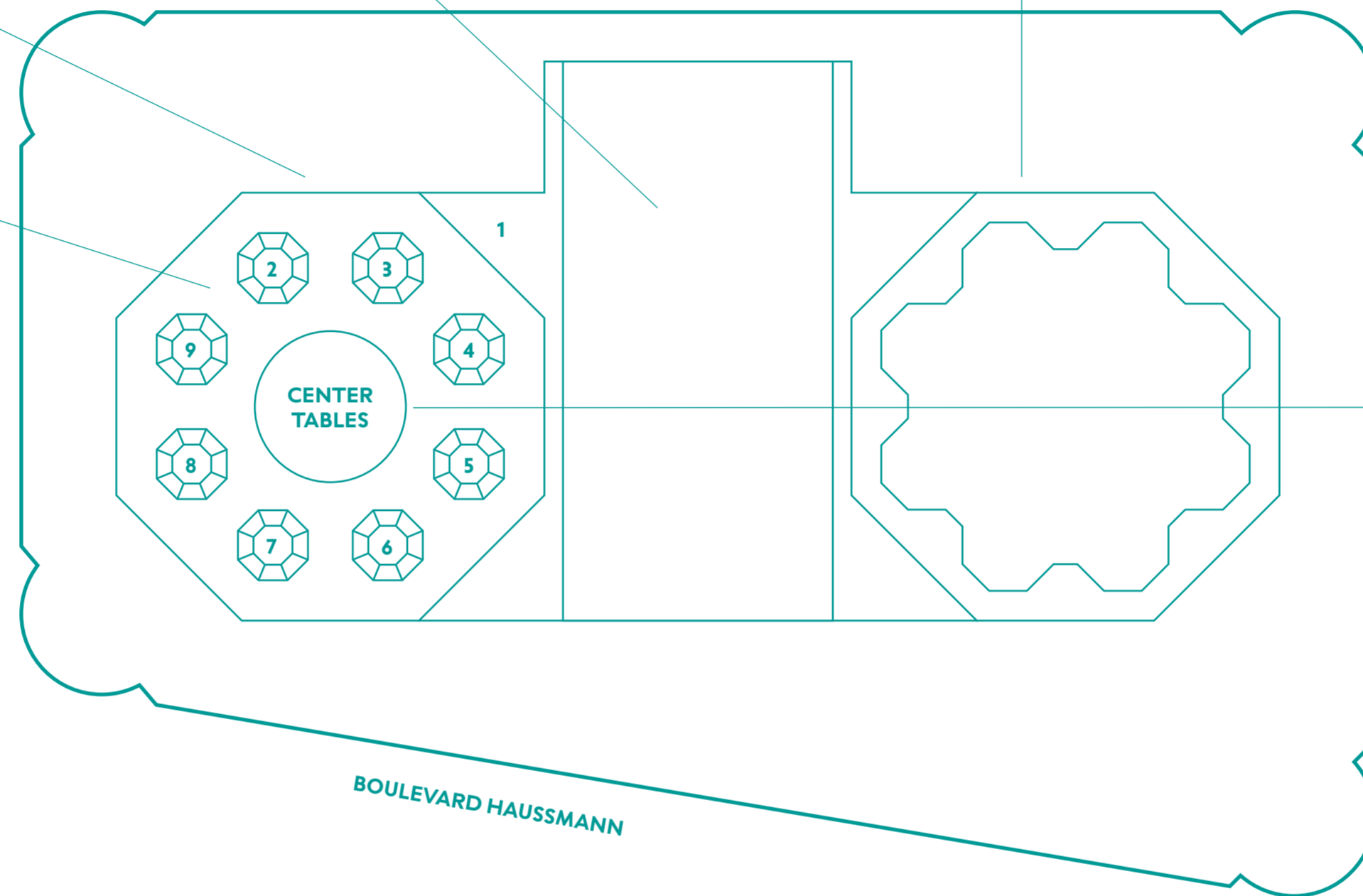
Relique was created by Clara Victorya, who has loved '70s and '80s vintage since she was a teenager. Upcycling of pre-loved pieces, the launch of a YouTube channel and in 2020 the creation of her Relique brand together with her husband.

8. NUOVO

For fans of the nineties and noughties. Its founder Lisa, a specialist in the Galliano years at Dior and Tom Ford at Gucci, finds rare designer pieces and unique clothes from the two decades and sells them at accessible prices.

9. BEAU

At Printemps, the Bonhomme design studio is exhibiting a selection of the finds it sells on its Beau online store. These hand-crafted and vintage-quality items are sourced in France with the greatest care in order to reveal, introduce or reintroduce craftsmanship and workshops such as the Biot glassworks, Vallauris ceramics and creations from the Brutalist movement.



A JOYFUL MELTING-POT
ON THE CENTRAL TABLES
OF THE CUPOLA

EMMAÛS ALTERNATIVES

Atelier Emmaüs furniture made from Emmaüs furniture scraps by apprentice craftsmen.

PUZZUP

Limited edition puzzles, made in France from recycled cardboard and printed with vegetable inks.

L'ATELIER EMMAÛS

A brand of designer furniture made from furniture scraps from Emmaüs, by artisan-learners. Unique and beautiful furniture that is part of the circular economy.

MAS DU ROSEAU

Home care products based on natural ingredients and presented in recyclable and reusable packaging.

DÉJÀ

Second-hand accessories selected with the greatest care.

BIOVIVE

Vegan organic skincare products with Cosmos Organic certification, in eco-friendly packaging.

MESVINYLES.FR

Second hand vinyl records.

CULTIV

Cosmos Organic-certified cosmetics and organic-certified, vegan food supplements made in France.

GIBERT

Books, also second-hand, from the legendary Gibert bookshop.

COMPTOIR DES TEINTURES

Recovered vintage linen, dyed and embroidered where necessary.

ZAO MAKEUP

The first 100% natural, vegan, Ecocert-certified organic make-up range with sustainable, refillable bamboo packaging.

KOVSKA

Scented candles made from discarded jars and GMO-free soy wax.

FLO

Tampons and sanitary towels made of biodegradable organic plant-based materials without toxic components.

FURIEUSE

Vintage plates that have been rendered incredibly modern through the application of strong stencilled messages.

HERMETICA

Clean, natural, alcohol-free fragrances that perfume and moisturise.

MORA APPROVED

Kits for Kintsugi, the art of repairing broken objects by embellishing their imperfections, from the Dutch brand.

ESSENTIAL PARFUM

Affordable luxury fragrances that combine natural raw ingredients with recycled and recyclable cardboard packaging.

MONETTE

Recovered silverware customised with engraving and hallmarks.

J.U.S.

Unique creations by ethical and colourful master perfumers, presented in refillable and returnable bottles and reusable boxes made in France.

ABOUT PRINTEMPS

FOUNDED IN 1865 BY JULES JALUZOT,
PRINTEMPS IS ONE OF THE TOP FRENCH NAMES IN FASHION,
LUXURY AND BEAUTY WITH 19 DEPARTMENT STORES IN FRANCE.
WITH OVER 2,500 BRANDS AND A TOTAL SURFACE AREA OF 180 000 M2,
PRINTEMPS WELCOME 60 MILLION VISITORS TO ITS STORES ANNUALLY,
OVER 20 MILLION OF WHOM VISIT PRINTEMPS HAUSSMANN.
PRINTEMPS BOASTS AN EXCEPTIONAL CULTURAL AND ARTISTIC HISTORY,
AND ITS FLAGSHIP ON BOULEVARD HAUSSMANN
IS THE BEST KNOWN REPRESENTATION OF THIS HERITAGE.
THE SIGNATURE STORE IS A LISTED BUILDING,
AND HAS CELEBRATED ITS 150TH ANNIVERSARY IN 2015.

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